



2013 SUMMER OFFER PRIVATE VIEWING NEW CUSTOMER AGREEMENT FORM

ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME.

Establishment Name / DBA * Phone # * Fax # * Email Address

Service Address * City * State * ZIP Code *

Dealer Name* Dealer # *

* = Mandatory

Offers available until 10/2/13. 24-month agreement required:

Select	Package	Regular Rate (Monthly)	Promotional Rate (monthly for 12 months with Auto Bill Pay)
<input type="checkbox"/>	BUSINESS CHOICE™ with Local Channels [†]	\$94.99	\$59.99
<input type="checkbox"/>	BUSINESS CHOICE™ No Local Channels [†]	\$89.99	\$59.99
<input type="checkbox"/>	BUSINESS ENTERTAINMENT® with Local Channels [†]	\$70.99	\$49.99
<input type="checkbox"/>	BUSINESS ENTERTAINMENT® No Local Channels	\$65.99	\$49.99
<input type="checkbox"/>	BUSINESS INFORMATION® with Local Channels [†]	\$45.99	\$29.99
<input type="checkbox"/>	BUSINESS INFORMATION® No Local Channels	\$40.99	\$29.99
<input type="checkbox"/>	COMMERCIAL BASIC™ with Local Channels [†]	\$21.99	\$21.99

Offers available until 10/2/13: COMMERCIAL BASIC™ and one or more International Add-On Package(s) and 24-month agreement required:

Select	Required Base Package	Regular Rate (Monthly)
<input type="checkbox"/>	COMMERCIAL BASIC™ with Local Channels [†]	\$16.99 for 12 months (with ABP)
International Language Add-On (select at least one)		Regular Rate (Monthly)
<input type="checkbox"/>	DISHA India	\$19.99
<input type="checkbox"/>	FilipinoDirect™	\$37.99
<input type="checkbox"/>	HindiDirect™II	\$31.99
<input type="checkbox"/>	KoreanDirect™	\$31.99
<input type="checkbox"/>	ChineseDirect™	\$34.99
<input type="checkbox"/>	MandarinDirect™III	\$21.99
<input type="checkbox"/>	RTR Planeta	\$19.99
<input type="checkbox"/>	RussianDirect™	\$34.99
<input type="checkbox"/>	RussianDirect™II	\$40.99
<input type="checkbox"/>	TFCDirect™	\$27.99
<input type="checkbox"/>	En Espanol	\$44.99
<input type="checkbox"/>	VietDirect™ VHN	\$24.99

Offers end 10/2/13, on approved credit. † Twenty-four month agreement required. Local channels will be activated automatically in markets where available. Promotional rates based on bill credits applied in months 2 through 13 of your monthly subscription. Final price does not include applicable state sales tax. Additional \$10.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS INFORMATION package or above. 24 month agreement required. Applicable taxes will be added monthly to your account. Multi-satellite equipment may be required.

BUSINESS CHOICE™ Closing Offer with \$0 NFL SUNDAY TICKET subscription:

Yes, I would like to receive the offer for \$0 NFL SUNDAY TICKET

By checking this box, I agree to activate BUSINESS CHOICE™ including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive \$0 NFL SUNDAY TICKET. **NFL SUNDAY TICKET OFFER:** In order to receive NFL SUNDAY TICKET, customer must subscribe to BUSINESS CHOICE with a 24-month agreement. NFL SUNDAY TICKET consists of all Sunday games broadcast on FOX and CBS at 1pm and 4pm ET. However, games broadcast by your local FOX or CBS affiliate will not be available on NFL SUNDAY TICKET. Blackout restrictions and other conditions apply to sports programming. Customers must order by and activate by 12/29/13 to be eligible for the \$0 offer. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. **Sports subscriptions automatically continue each year provided DIRECTV carries these services, unless subscriber calls 1-866-945-9940 to cancel prior to the start of the season.**

DIRECTV HD Access Offer:

Yes, I would like to receive DIRECTV® HD Access FREE for 3 months.

By checking this box, I agree to activate BUSINESS INFORMATION® or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive HD Access free for 3 months. **I understand that in the fourth month, my DIRECTV HD Access will continue at the then prevailing rate. HD ACCESS OFFER:** To access DIRECTV HD programming, HD Access fee (\$15.00/mo.) and HD equipment are required. Number of HD channels varies by package. Twenty-four-month base programming agreement required. Upon DIRECTV System activation, DIRECTV will credit the new customer's account for 3 consecutive months in the amount of \$15.00/mo. provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. In the fourth month, HD ACCESS will automatically continue at the then prevailing rate. **LIMIT ONE HD ACCESS BILL CREDIT OFFER PER ACCOUNT.**

SonicTap® Music Channels Offer:

Yes, I would like to receive SonicTap® Music Channels FREE for three months.

By checking this box, I agree to activate BUSINESS INFORMATION® or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SonicTap® Music Channels free for 3 months. I understand that in the fourth month, my SonicTap Music Channels will continue at the then prevailing rate. **SONICTAP MUSIC CHANNELS OFFER:** 24 month agreement to a Commercial base programming package is required. Customer will receive the SonicTap Music Channels Package provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for three months. Unless customer calls to cancel, in the fourth month, the SonicTap Music Channels Package will automatically roll to pay and continue at the then prevailing rate. **LIMIT ONE SONICTAP MUSIC CHANNELS CREDIT OFFER PER ACCOUNT.**

MLB EXTRA INNINGSSM Season Starting at \$47.00 Programming Offer:

MLB EXTRA INNINGSSM \$234.99 1-Pay Promotional Offer

If ordered by 8/29/13 and activated by 9/29/13, you agree to one payment of \$234.99

Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **MLB EXTRA INNINGS PROGRAMMING/BILL CREDIT OFFER:** To receive MLB EXTRA INNINGS, a DIRECTV commercial subscription to a base programming package or above is required. Customers must order by 8/29/13 and activate by 9/29/13 to be eligible for the 1-Pay option. **IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. MLB EXTRA INNINGS continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. Visit MLB.com.

NFL SUNDAY TICKET Season Starting at \$131.66 Programming Offer:

NFL SUNDAY TICKET \$131.66 3-Pay Promotional Offer

If ordered by 9/29/13 and activated by 10/29/13, you agree to three payments of \$131.66 or above

NFL SUNDAY TICKET \$395.00 1-Pay Promotional Offer

If ordered by 11/29/13 and activated by 12/29/13, you agree to one payment of \$395.00 or above

By checking this box, I agree to activate NFL SUNDAY TICKET and a Commercial base programming package including Local Channels (where available) without interruption for 24 consecutive months. NFL SUNDAY TICKET consists of all Sunday games broadcast on FOX and CBS at 1pm and 4pm ET. However, games broadcast by your local FOX or CBS affiliate will not be available on NFL SUNDAY TICKET. Actual number of games varies by market. Blackout rules and other conditions apply to all sports programming. **NFL SUNDAY TICKET OFFER:** In order to receive NFL SUNDAY TICKET, customer must subscribe to a Commercial base programming package with a 24 month agreement. Customers must order by 9/29/13 and activate by 10/29/13 to be eligible for the 3-Pay option, or order by 11/29/13 and activate by 12/29/13 to be eligible for the 1-Pay option. **IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NFL SUNDAY TICKET WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Offer void where prohibited or restricted. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **NFL SUNDAY TICKET continues automatically provided DIRECTV carries this service, unless the customer calls 1- 877-561-3257 to cancel prior to the start of the season.**

NBA League Pass Season Starting at \$40.00 Programming Offer:

NBA League Pass \$40.00 5-Pay Promotional Offer:

If ordered by 11/16/13 and activated by 12/16/13, you agree to five monthly payments of \$40.00 due upon activation

NBA League Pass \$66.66 3-Pay Promotional Offer:

If ordered by 1/17/14 and activated by 2/16/14, you agree to three monthly payments of \$66.66 due upon activation

NBA League Pass \$199.98 1-Pay Promotional Offer:

If ordered by 3/17/14 and activated by 4/16/14, you agree to one monthly payments of \$199.98 due upon activation.

Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **NBA League Pass PROGRAMMING/BILL CREDIT OFFER:** New DIRECTV commercial customers only. To receive NBA League Pass, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 11/16/13 and activated by 12/16/13 to be eligible for the 5-pay, or order by 1/17/14 and activated by 2/16/14 to be eligible for the 3-pay option, or order by 3/17/14 and activated by 4/16/14 to be eligible for the 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT. NBA LEAGUE PASS continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NBA League Pass trademarks and copyrights are used with permission of NBA League Properties, Inc.

I agree to activate BUSINESS INFORMATION® package including local channels (where available) or above for twenty-four (24) consecutive months in order to receive said credits. Additional \$10.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS INFORMATION® package or above. **Required services must be activated for eligibility.** In the event I elect to cancel my subscription to the required programming packages prior to the expiration of the minimum two-year term, or otherwise fail to pay for any required services during this term, I shall be charged an early cancellation fee of \$480, plus taxes. This cancellation fee is pro-ratable. Commercial pricing for this package is subject to change at any time. Offer void where prohibited or restricted. May not be combined with any other offer. DIRECTV programming, pricing, terms and conditions subject to change at any time. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet.

Signature: _____

Date: _____

Print Name: _____

Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. ****HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. DVR service (\$10.00/mo.) activation required for DVR and HD DVR equipment. HD equipment also requires HD Access fee of \$15.00/mo. No mirroring fee for only one receiver. Mirroring fee for first two receivers \$6/mo., additional receiver mirroring fees \$6/mo. each. Up to two free HD, two HD DVR or 4 free SD receivers per BUSINESS CHOICE, BUSINESS ENTERTAINMENT and BUSINESS INFORMATION. Limit 4 free receivers per account. Up to two free HD or SD receivers per COMMERCIAL BASIC customer. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **HD ACCESS:** To access DIRECTV HD programming, HD Access fee (\$15.00/mo.) and HD equipment are required. Number of HD channels varies by package. **INSTALLATION:** Free standard professional commercial installation for BUSINESS CHOICE. \$49 standard professional commercial installation only for BUSINESS ENTERTAINMENT, BUSINESS INFORMATION and COMMERCIAL BASIC customers. Complex/custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. Offer void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. ©2013 DIRECTV, LLC. DIRECTV and DIRECTV for Business logo, the DIRECTV for Business logo, BUSINESS CHOICE, BUSINESS ENTERTAINMENT, BUSINESS INFORMATION, and COMMERCIAL BASIC are trademarks of DIRECTV,LLC. All other trademarks and service marks are the property of their respective owners.

Please return completed form via fax to: 1-800-933-4631 OR via overnight delivery to DIRECTV Business Service Center, ATTN: COMMERCIAL PRIVATE VIEWING NEW CUSTOMER OFFER 15001 NW 79th Court Miami Lakes FL 33016